



Simple Start Q&A

How do I earn Simple Start?

Submit \$600 in Personal Sales within your first 15 days of joining Pure Haven to earn Simple Start 1. Submit \$1,000 in Personal Sales within your first 30 days to earn Simple Start 2. The day you join is day one.

What does Personal Sales include?

Personal Sales (PS) includes the following:

1. All personal product purchases.
2. All purchases made by retail Customers.
3. All purchases made by Preferred Customer Club members.

Do personal wholesale orders count toward Simple Start?

Yes, personal wholesale orders count toward Simple Start. Those orders also count toward the new Consultant sponsor's volume for Simple Start success bonus calculation.

What if my new start wants to join with additional products?

It's great that your new Consultant wants to get to know the products! When a new Consultant enrolls, they will have the option to add the non tox my day product pack for just \$99. This product pack is perfect for getting to know the products and sharing with others. It's available exclusively to new Consultants during enrollment. After enrolling, new Consultants can place wholesale orders with their Consultant discount.

How are the \$200 in free products issued?

Your \$200 in free products reward (\$200 retail value, \$160 wholesale value) will be issued as a product gift certificate in your back office. It will be available to redeem on the checkout page of your wholesale cart the next time you make a purchase. You will have the option to add business supplies to your order, but the gift certificate cannot be redeemed for non retail items. **The gift certificate expires 30 days after it's issued.**

Why is my \$200 free product gift certificate only for \$160?

Your free product gift certificate will be redeemed through the wholesale shopping cart. Your \$200 retail product credit is equal to \$160 wholesale, but you are receiving \$200 worth of Pure Haven products.

What can my \$200 free product gift certificate be used for?

Your gift certificate can be used to purchase catalog items only. You will have the option to add business supplies to your order, but the gift certificate cannot be redeemed for non retail items.

Is the starter kit and non tox my day product pack commissionable?

The \$35 starter kit and non tox my day product pack are non commissionable.

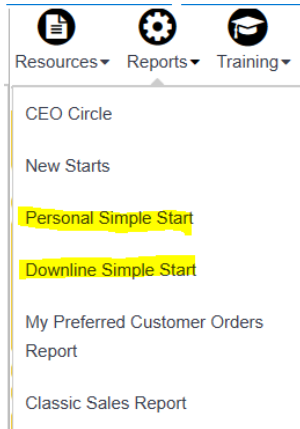
If my Consultant status is cancelled or has been cancelled less than six months ago, am I eligible for the Simple Start program/bonus?

Consultants who reinstate within six months of cancellation are **not** eligible for:

- Simple Start 1 (\$200 in free products awarded when \$600 Personal Sales submitted in first 15 days)
- Simple Start 2 (\$100 cash awarded when \$1,000 Personal Sales submitted in first 30 days)
- 2 months free back office subscription

Is there a report in the back office that allows me to view my Simple Start progress and deadline date?

Yes. In the drop-down menu under Reports, you'll see Personal Simple Start. This report shows, day by day, the Personal Sales accumulated from you, your Customers, and your Preferred Customers during your first 30 days.



The report looks like this:

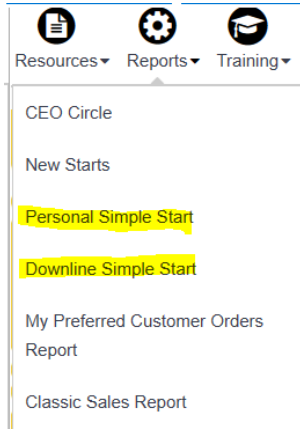
OrderId	Order Date	Days Since Starting	SimpleStart 1 Last Day	SimpleStart 2 Last Day	Message	Accumulated PS	PS
3520342	Oct 31 2023	3	Nov 12 2023	Nov 27 2023		312.75	312.75
5523748	Nov 10 2023	13	Nov 12 2023	Nov 27 2023		349.65	36.9
4523886	Nov 11 2023	14	Nov 12 2023	Nov 27 2023		375.6	25.95
9523914	Nov 11 2023	14	Nov 12 2023	Nov 27 2023		412.5	36.9
3424027	Nov 12 2023	15	Nov 12 2023	Nov 27 2023		512.35	99.85
3424039	Nov 12 2023	15	Nov 12 2023	Nov 27 2023	You have earned SS1	612.2	99.85
3424044	Nov 12 2023	15	Nov 12 2023	Nov 27 2023	You have earned SS1	692.94	80.74

You also have a widget that provides a basic summary on your back office overview page that looks like this:

Goal	PS	Pct of Goal
SimpleStart1 (15days)	\$676.94	100.00%
SimpleStart2 (30days)	\$676.94	67.69%

Is there a report in the back office that allows me to view my downline’s progress?

Yes. In the drop-down menu under Reports, you’ll see Downline Simple Start. This report shows the Consultants in your downline, level by level, with their Personal Sales for 15 and 30 days.



The report looks like this:

Level	Consultant Id	FirstName	LastName	Kit Type	Join Date	Days since Starting	SS1 Last Day	SS2 Last Day	SS1 PS	SS2 PS
1	47668	Tony	Stark	NonToxMyDay	Oct 17 2023		29 Nov 3 2023	Nov 15 2023	879.11	1000.91
1	54681	Black	Widow	NonToxMyDay	Oct 30 2023		22 Nov 13 2023	Nov 28 2023	617.16	617.16
1	78692	Captain	Marvel	NonToxMyDay	Nov 07 2023		14 Nov 21 2023	Dec 4 2023	601.9	601.9
2	65677	Monica	Rambeau	Virtual	Oct 29 2023		23 Nov 12 2023	Nov 27 2023	512.55	512.55

You also have a widget that provides a basic summary on your back office overview page that looks like this:

Last 30 days	Level 1	Level 2	Level 3
New Starts	3	0	1
Within 7days to earn SS1	0	0	0
Within 7days to earn SS2	0	0	1
SS1 Earners	3	0	0
SS2 Earners	1	0	0

What is the Simple Start success bonus?

The Simple Start success bonus is the 20% payout that a sponsoring Consultant earns on all level 1 Consultants' commissionable volume. The purpose of the Simple Start success bonus is to provide you with a greater reward when you help a new Consultant enroll and start their Pure Haven business strong. As a result, this 20% payout will only be available to you within your new Consultant's first 30 days of joining your team. After 30 days, all payouts revert to the standard compensation.

The 20% payout is calculated and paid with weekly bonuses and does not affect retail bonuses paid on Customer and Preferred Customer Club purchases. In addition to the 20% payout, 5% of the same Commissionable volume will be paid to the next active upline.