



2023 National Awards Categories

June 2022 – May 2023

Business Builder Awards:

Total Sales Category

Top 10 in Personal Sales

Top 10 in Gatherings¹

Enrolling Category

Top 10 in New Preferred Customer

Top 10 in New Consultants

Growth Category

Top 10 Simple Start Builders

Top 10 Frontline Ambassador Developers²

Other Categories of Recognition:

Ambassador and Above Rank Advancement

Pure Travel and Rewards

New Ambassador of the Year³

Pure Haven Ambassador of the Year⁴

¹Most Gatherings with 3rd party host. Gathering must have a minimum of \$200 in retail sales and be created and opened between June 1, 2022, and May 31, 2023.

²Volume Qualified Ambassadors.

³Consultants in business 12 months or less who has highest weighted total score over all categories of total sales, enrolling, retention, and growth.

⁴Consultants in business greater than 12 months who has highest weighted total score over all categories of enrolling, retention, and growth.