



Luxury Hybrid Car Program Official Program Rules and Guidelines

Pure Haven Consultants who meet certain criteria are eligible to participate in the Pure Haven luxury hybrid car program (the “Program”) and receive reward payments under the following terms and conditions.

In order to qualify to receive the down payment and monthly car payment, a Consultant must achieve downline sales of \$110,000 and have a minimum of six paid-as Ambassador legs, two of which are paid-as Executive legs for two consecutive months. Upon meeting these qualifying conditions, the Consultant shall submit to Pure Haven the proposed make, model, and year of the car to be purchased or leased for approval. Pure Haven will pay the Consultant \$7,500, as well as payments in the amount up to \$800 each month thereafter, as long as the qualifying conditions are met. The \$7,500 payment will be made the month following qualification, with the monthly payment beginning in the month that actual car payments begin. Pure Haven reserves the right to approve or disapprove of any requested car in its sole and absolute discretion.

Additional Program Terms and Conditions:

- 1. General Guidelines and Eligibility:** In order to participate in the Program, a Consultant must be an active Consultant in good standing with Pure Haven, must have a minimum of \$110,000 in downline sales, and have a minimum of six paid-as Ambassador legs, two of which are paid-as Executive legs, each month. In the event that the Consultant does not meet the minimum qualifications, Pure Haven will not make the monthly payment to the Consultant in the month following the month in which those qualifications weren’t met.
- 2. Approval of Car:** Consultant shall submit to Pure Haven the make, model, and year of the car desired for lease or purchase for review and approval, as well as a copy of all lease or purchase documents for the car. In order to be approved, the vehicle must be no more than three years old, be considered “like-new” condition and be a hybrid vehicle with a white exterior. Pure Haven is committed to the safety of families and protecting families and the environment from harmful chemicals. As a result, Pure Haven will make payments for no more than four years on a used car and no more than 5 years on a new car. At that point, in order to continue receiving payments, the qualified Pure Haven Consultant must replace the car with a newer version that meets all of the included criteria. If/when the Consultant sells the car, surrenders it to a leasing company, or otherwise gives up possession of the car in any way, all car payments will end and any car the Consultant obtains to replace it shall also require prior approval by Pure Haven in order to receive the monthly payment.

3. **Car Party:** At Pure Haven's sole discretion, Consultant agrees to hold a car party within 3 months of car acquisition. Failure to do so will result in suspension of the monthly car payment until the party is held. Pure Haven shall be responsible for the cost of the party and shall insure one Pure Haven employee is in attendance.
4. **Car Identification and Decals:** Consultant agrees to place such decals, signage, or other markings on the car as Pure Haven may require from time to time. Consultant shall, upon request, provide verification and proof to Pure Haven that the decals, signage, or other markings have been correctly installed on the car. The cost for the initial installation of all such decals, signage, or other markings shall be paid by Pure Haven. Any subsequent replacement of the decals, signage, or other markings on the car shall be at the sole expense of the Consultant.
5. **Use of Car:** Consultant shall utilize the car for the primary purpose of building and conducting business as an authorized Pure Haven Consultant. Consultant shall not utilize the car for any other business purpose, nor to conduct any business for any company which offers products that directly compete with Pure Haven products.
6. **Car Insurance, License, Registration, Tax, and Maintenance:** Consultant shall be solely responsible for all car insurance, licensing, registration, mileage penalties, and maintenance costs for the car as may be required by any applicable lease agreement or purchase contract in the jurisdiction where Consultant resides and/or conducts business.
7. **Tax Liability:** Consultant shall be solely responsible for all income tax, property tax, sales tax, use tax, and all other taxes or assessments related to the Consultant's participation in the Program and the payments made by Pure Haven to Consultant for the car.
8. **Personal Release for Marketing Purposes:** Consultant grants Pure Haven the unrestricted right to use Consultant's name, likeness, photograph, or other information regarding Consultant for the purposes of marketing Pure Haven products and business opportunity.
9. **Conduct of Consultant:** At all times while utilizing the car, Consultant shall comply with all Pure Haven policies and procedures, shall support the programs, activities, and philosophies of Pure Haven, shall operate the car in a prudent and safe manner, and shall not use the car in any illegal activity.
10. **Indemnification by Consultant:** Consultant agrees to indemnify and hold Pure Haven harmless for any claim or cause of action related to Consultant's leasehold or ownership in the car or Consultant's operation of the car.
11. **Pure Haven's Right to Terminate Payments:** Pure Haven may terminate payments to the Consultant at its option upon the occurrence of any of the following:
 - a. Consultant fails to comply with any terms and conditions of the Pure Haven Car Program;
 - b. Consultant enrolls as an independent agent, marketer, consultant, or employee of another network marketing or direct selling company;

- c. Consultant violates any of the Pure Haven policies and procedures as they currently exist or may hereafter be amended.
12. **Damages:** If Consultant's participation in the Program is terminated by Pure Haven for any reason set forth in the preceding paragraph (11), in addition to all other remedies available to Pure Haven at law or equity, Consultant agrees to refund to Pure Haven all sums paid by Pure Haven to the Consultant under the Program up to the date of termination.
13. **United States Currency:** All payments made under this Program shall be made in United States currency. Pure Haven assumes no responsibility or liability for any increased cost incurred by Consultant resulting from a change in the exchange rate between the United States dollar and the currency to be paid by the Consultant under any car lease or purchase agreement.
14. **Amendment and Modification:** Pure Haven reserves the right to make such changes and modification to this Program at any time it deems appropriate in its sole and absolute discretion.
15. **Additional Documents:** Consultant shall execute any and all documents required by Pure Haven from time to time to comply with the Program.