

fresh.  
safe.  
toxin-free.



**pure**haven

# let's be candid

- Today there are more than 80,000 chemicals on the market that have never been properly studied to see if they are toxic to our health.
- These days, more than ever, we appreciate the importance of health and well-being.
- For many of us, though, this is limited to focusing on what we eat and drink.
- It's time to start paying attention to what we put on our body as well as in our body - after all, it's the same body.



# why should you care?

sampling of ingredients you may  
be using in your home today

- The country's no.1 leading **laundry detergent** – one ingredient of the many that may affect your health...**propylene glycol** which is a widely known toxic substance. Propylene glycol is also a type of mineral oil used in antifreeze, paints, enamels, and airplane de-icers.



source: propylene glycol toxicity target organs: dermal (skin), renal (urinary system or kidneys), respiratory (nose to lungs) from CDC-ATSDR Toxic Substances Portal

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- America's #1 **deodorant** – one ingredient - **aluminum salts**  
aluminum salts are used as the active antiperspirant agent in underarm cosmetics. Clinical studies are showing evidence that aluminum in deodorants may have a link to breast cancer. Currently the data is incomplete.



source: pubmed.gov

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- A **toothpaste** that claims “total” results – one ingredient – **triclosan** – this chemical has been linked to concerns over antibiotic resistance and endocrine disruption. Believed to promote a wide variety of health problems.



source: FDA.gov – Some short-term animal studies have shown that exposure to high doses of triclosan is associated with a decrease in the levels of some thyroid hormones. Other studies have raised the possibility that exposure to triclosan contributes to making bacteria resistant to antibiotics.

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- The drug store's top selling **moisturizer** – one ingredient – **parfum/fragrance** – the average fragrance product, tested by the environmental working group, contained 14 secret chemicals not listed on the label. Among them are toxic chemicals associated with hormone disruption and allergic reactions.



source: ewg.org. environmental working group.

# meet pure haven

- Maker of fresh, safe, personal and home care products.
- 100% free of toxins – guaranteed!



# no compromises

- At our very own USDA Certified Organic manufacturing facility we deliver one-of-a-kind formulas that produce beneficial results.
- We use many natural, plant-based, wild-crafted and certified organic ingredients.
- No fragrance-only pure-grade essential oils.
- Delivered fresh to your door.
- Guaranteed environmentally sustainable, cruelty-free, and gluten free.





# ingredient sourcing

- You do not need toxic chemicals/ingredients to have better-performing products.
- We know where every ingredient we use is grown and/or distilled.
- We only accept ingredient providers who are willing to fully disclose their ingredient growing procedures.



# what is the fresh factor?

- We do not manufacture products with harsh preservatives that can sit on shelves for years. no parabens. no fragrance. no petro-chemicals.
- We forgo standard manufacturing practices that would typically produce years of inventory.
- Instead we manage to a “FRESH FACTOR” – producing products every day so they are delivered fresh and safe to your door with clear instructions for use and specific expiration dates.



# we care about the health of our customers



# we keep the good and leave out the bad

- organic aloe vera
- organic shea butter and beeswax
- organic pomegranate oil
- organic neem oil
- organic extracts
- organic cane sugars
- pure essential oils





# our difference

1. Toxin-free - so you stay healthy and happy
2. Fresh, well-sourced ingredients
3. Raving fans - community of healthy, vibrant customers and consultants
4. Stellar products that work wonders without worry



# you choose

- Swap the usual for the unmatched.
- Invite health and happiness into your home with pure haven products.



# start today

swap the usual for the unmatched  
choose fresh. safe. toxin-free.



## refresh moisturizer

2 oz net wt

nourish and hydrate  
your skin without harsh  
substances.

\$22.95 58055

## toothpaste

4 oz net wt

freshness without  
chemicals effective for  
healthy teeth and gums.

\$9.95 16010

## deodorant

2.65 oz net wt

made with organic cocoa  
butter and coconut oil works  
all day without harmful  
aluminum compounds.

\$13.95 16020

## laundry detergent

2 lbs

take the harmful chemicals  
out of the wash with safe,  
effective ingredients.

\$29.95 40060

all 4 products total  
a retail price of \$76.80



# help share our mission

tell others about the benefits of using  
toxin-free products in one of two ways...





# try it free:

## host a small gathering in your home

- A qualified pure haven ambassador will inform your guests about the safety of our products.
- You'll be helping families live a healthier lifestyle by using toxin-free products.
- Earn products for your family free of cost and earn host exclusives.



# share it:

**help us share the mission of toxin-free living  
by becoming a pure haven ambassador**

- \$400 of toxin-free products for \$149 starts your business.
- Worry-free simple start up is easy to learn.
- Participate in a lucrative earning plan.
- Create a future you envision for yourself and your family.
- Be part of a community for positive change.



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